

PARTNERSHIP OPPORTUNITY

2012 National Office Professionals' Day Breakfast

Why celebrate?

All year, your Executive/Personal Assistant works hard to make your day (and life) a little easier. She or he probably saves you many headaches and inconvenient interruptions. Consider for a minute what your working week would be like without them ... This day is recognition of his or her efforts and an opportunity to acknowledge how much they are appreciated.

Office Professional of the Year Awards

AIOP actively assists its members by promoting continuous personal and professional development and facilitating education and training opportunities. AIOP is the only national professional body for office professionals in Australia with the aim of improving their profile within the Australian business community. Our Awards are one way in which the Institute is able to honour the contributions made to our profession by outstanding individuals who demonstrate a passion and dedication for the work they perform.

Why partner with AIOP?

Partnership provides the opportunity for you to launch or sell a new or existing product or service to Brisbane businesses, potentially accessing new markets. You increase your visibility to office professionals and in turn their CEOs and organisations by partnering in this annual event which has been successfully attracting in excess of 500 delegates for the past 5 years.

Breakfast Details

Friday 11 May 2012

6.30am for a 6.45am start

Sofitel Brisbane, 249 Turbot St, Brisbane CBD

Contact

Australian Institute of Office Professionals

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PARTNERSHIP LEVELS

2012 National Office Professionals' Day Breakfast

What you will receive...	Principal \$3000* (cash)	Corporate \$1750* (cash)	Event \$500* (cash)
Distribute your promotional flyer and/or product in the satchels at the breakfast directly to 500 potential customers with 100% accurate distribution ~	●	●	●
Your company logo displayed on the big screens at the Breakfast ^	●	●	●
Your company logo on the Breakfast invitation as a Sponsor ^	●	●	
Your company logo displayed on the Menu Card/Program at the Breakfast ^	●	●	
Your company logo and website link on the AIOP website (Qld Division page) from May 2012 to May 2013 ^	●		
The opportunity to donate a prize for use at the Breakfast	●		
The opportunity of a display table and/or free standing banner in the entrance foyer at the Breakfast	●	●	
A half-page editorial comment or company profile, in the AIOP Qld Division e-newsletter following the Breakfast	●		
Verbal acknowledgement as a sponsor by the AIOP Queensland Division President at the Breakfast	●	●	
Two (2) VIP tickets to the 2012 Qld Division Office Professionals' Day Breakfast, Friday 11 May at the Sofitel	●		
Opportunity to buy Breakfast tickets at member prices	●	●	

* **All amounts are exclusive of GST**

~ **The requirement is 500 copies of the promotional flyer and/or product. The offer must be valid for six months or more after the date of the Breakfast**

^ **Logo must be supplied to AIOP by 17 February 2012**

Contra sponsorship can be tailored to suit your needs. Please contact Louise Burton, Qld Division President directly via email to arrange your specific requirements.